

# Kurling for Kids 2010

## HOW CAN YOU HELP?

### 1. Advertise in our tournament booklet and website:

Our booklet and website contains the history of our event, what the money raised will purchase for the Hospital Foundations, team schedules, and list of sponsors. This booklet will be given out to participants, guests and sponsors. All ads will also appear on our website sponsors page. The advertising rates are:

- Corporate donation up to \$100 - special mention on our Tournament Booklet Thank You page
- \$100 Business card
- \$200 1/4 page ad
- \$300 1/2 page ad

Invoices are supplied as proof of advertising expenses for income tax purposes. All website advertisements will appear for a minimum of 6 months and are guaranteed to be on the website from the time of purchase to 6 months after the event.

### 2. Make a Monetary donation:

100% of all donations go to the hospitals. Tax receipts are issued by the Montreal Children's and Sainte-Justine's Hospital Foundations.

#### **Title Sponsorship: \$10,000**

Maximum visibility in all promotional documents  
- Posters, booklet, raffle tickets, website  
Company name added to Kurling for Kids title  
Full-page color ad in our booklet  
- Inside cover or back page  
Company Name/Logo on booklet cover  
Company logo on website - homepage  
Identification in email sent to all participants  
Logo displayed on sponsor 'Wall of Fame'  
- At all curling clubs  
Identification in all press releases  
Two teams (8 curlers total) in our event

#### **Gold Sponsorship: \$1,500**

Visibility in all of our promotional documents  
- Posters, booklet, raffle tickets, website  
Full-page color ad in our booklet - premium location  
Company Name/Logo on booklet cover  
Company logo on sponsors & results web-page  
Identification in email sent to all participants  
Logo displayed on sponsor 'Wall of Fame'  
- At all curling clubs

#### **Platinum Sponsorship: \$5,000**

Visibility in all of our promotional documents  
- Posters, booklet, raffle tickets, website  
Full-page color ad in our booklet - premium location  
Company Name/Logo on booklet cover  
Company logo on website - homepage  
Identification in email sent to all participants  
Logo displayed on sponsor 'Wall of Fame'  
- at all curling clubs  
Identification in all press releases  
One team (4 curlers) in our event

#### **Silver Sponsorship: \$500**

Visibility in all of our promotional documents  
- posters, booklet, raffle tickets, website  
3/4 color ad in our booklet  
Company Name/Logo on booklet cover  
Company logo on sponsors & results web-page  
Logo displayed on sponsor 'Wall of Fame'  
- At all curling clubs

### 3. Enter a corporate team in our event:

Enter a team of 4 curlers to participate at one of our tournament events. The corporate team fee is \$1,250 and entitles you to two games of curling, lunch, dinner, door prizes and trophies for winners. As well, you will receive a tax receipt and Silver Sponsor privileges (see above).